

**NEW PRODUCT PRESS RELEASE****UNITED MEDIA RELEASES MULTICAM***"The ultimate tool for multi-camera editing!"*

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**United Media, INC. - Anaheim, California.**

United Media is pleased to announce that the new Multicam<sup>?</sup> is now available and shipping worldwide at a suggested retail price of \$599 US. Multicam is the only software of its kind and allows all video editors the tools necessary to easily sync, preview, cut and edit a multi-camera shoot, as if simulating a live camera switch. You can effortlessly synchronize up to 4 independent camera sources and quickly edit between them without losing their reference points. Multicam runs on the Matrox RT2500, RT2000 and DigiSuite hardware and works in conjunction with Adobe Premiere. This unique software is a bi-product from the popular multicam feature in United Media's On-Line Express NLE products.



Multicam is designed for corporate communicators, event videographers, video enthusiasts and anyone who demands the most comprehensive tools for editing multiple cameras - from the novice to the expert - will enjoy the versatility, ease-of-use and power of this unique software from United Media. Multicam allows users to work with up to 4 independent camera sources. Easily synchronize both video and audio, quickly select cut points between multiple camera sources and effortlessly add effects and transitions - all without losing synchronization between the independent camera sources. After completing the multicam edit you can easily export directly back to the Adobe Premiere timeline. Synchronizing and editing between multiple camera sources has never been easier, faster or more affordable!

"United Media's Multicam allows video production professionals to shoot confidently and edit effortlessly," stated Leslie Ricci, United Media Sales Manager. "With Multicam, editing a multiple camera shoot is a breeze. Editors now have creative control over a multi-camera shoot at an amazingly affordable price point, and in turn can create better productions!"

**Key Features of United Media Multicam software**

- ✍ Play, scrub and cut between 4 independent camera sources
- ✍ Easily synchronize from multiple camera sources (up to 4)
- ✍ Export multicam edited sequences directly to Adobe Premiere timeline
- ✍ Full 30 frame-per-second (fps) video from one up to 4 camera sources
- ✍ Flexible camera editing modes: 2 camera, 3 camera or 4 camera mode
- ✍ Sync cameras with visual clip markers for ease of synchronization
- ✍ Sync cameras with timecode display for all video clips being used in the segment
- ✍ Direct timeline trimming features to fine tune your multicamera cut
- ✍ Compatible with Matrox RT2500, DigiSuite capture boards and Adobe Premiere
- ✍ Windows 2000/NT compatible

**About United Media**

United Media, INC designs innovative digital video editing software for professional broadcast and multimedia industry for Windows 2000 and Windows NT. Based in Anaheim, California- USA, United Media distributes product worldwide through a network of authorized resellers. For more information, contact United Media call (714) 777-4510. United Media is located 4771 E. Hunter, Anaheim, California 92807 USA, Fax (714) 777-2434, [www.unitedmediainc.com](http://www.unitedmediainc.com). Press Contact: [press@unitedmediainc.com](mailto:press@unitedmediainc.com).